



AskAl for **Everyday ROI**

Artificial intelligence to supercharge your conversation analytics

AskAl opens the door to insights you thought were locked away. With simple prompts, AskAI dives into your communications to extract useful details, summaries, and data to fuel your strategies and workflows.



No, there was no mention 'd advertising, Google crosoft Advertising. What is the sentiment of this conversation?

Organic in this

The sentiment of this transcription is frien and helpful.

Is this a qualified lead?

Yes, this is a qualified lead.

Take a little (or a lot!) off your plate, and put it on on AskAl's

Save time & improve efficiency

AskAl helps your team automate repetitive and time-consuming tasks. With AskAl, you automatically send a customer a text based on prompts and information from their incoming messages or past conversation. Automating these types of tasks frees up team members to engage in more complex, strategic activities.

Prioritize calls & lead follow-ups

Automate your activity scoring with information extracted from conversations. You can use these scores to trigger next steps, as well as sort and prioritize lead follow-ups. When sales reps log in to work the hottest leads, they will already have a lineup of the most important calls, complete with relevant details about the caller and past conversations.

Optimize your ad campaigns

AskAl saves time by extracting and organizing the most important data from conversations. With this information, you'll know which ads, keywords, and even messaging are driving your most valuable conversions. Your team can then optimize the ads and messages that work and say "Goodbye!" to those that don't.

Conversational data does NOT include tone of voice or tonal indicators e.g. enthusiasm, unhappiness, repeated sighing, or other nonverbal cues.

But that's not all... Use the information you get from AskAl to:

- Provide an immediate summary of a call, text, or chat
- Describe the sentiment of a call and the intent of the caller
- Send a text message to a customer by evaluating prompts within the incoming conversation
- Score the call and prompt the next
- Rate agent performance for coaching and training opportunities
- Provide details about the caller like a new or existing customer, features they're interested in, and more

