

GOOGLE TOOLS BOOST PACK

Are your Google Ads, Google Analytics, and CTM account maximizing conversions and revenue?

Optimize your most powerful marketing software tools with expert configuration and advice when you sign up for a Google Tools Boost Pack.

CTM's consultant will help ensure that your most important Google integrations are working seamlessly every day with your CTM software to bring you reliable:

- Ad tracking
- Data insights
- Campaign optimization
- Audience targeting

Together, CTM + Google integrations reports give you a full picture of the data you need to maximize conversions and bring in revenue.

INCLUDED SERVICES:

- ✓ Assistance with upcoming GA4 integration
- ✓ Review of current Universal Analytics integration
- ✓ Trigger review, configurations, and field mapping
- ✓ Google Ads integration and trigger review
- ✓ Google Ads call-only extension configuration review

GET STARTED NOW

Your Google Tools Boost Pack is available on **Growth** and **Connect** plans. Contact your account executive to get started.

GOOGLE TOOLS BOOST PACK

BASE PRICE

\$750

COMPLETION TIME

3 hours