



## INTEGRATION BOOST PACK | GOOGLE TOOLS

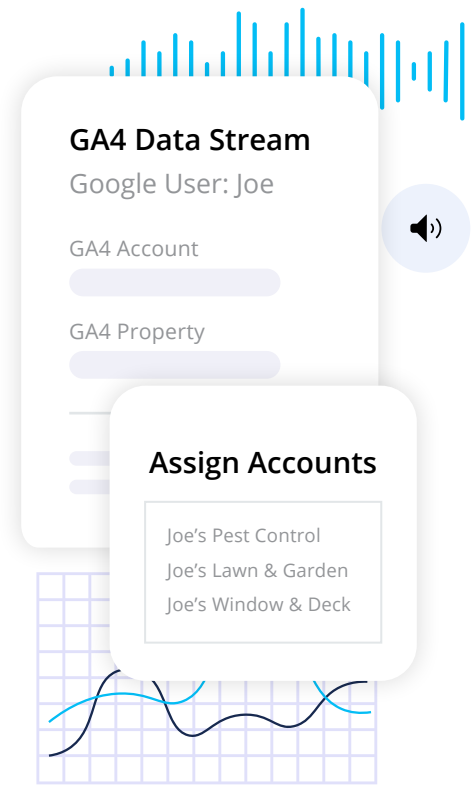
# Are your Google Ads, Google Analytics, and CTM account maximizing conversions and revenue?

Optimize your most powerful marketing software tools with expert configuration and advice when you sign up for a Google Tools Boost Pack.

CTM's consultant will help ensure that your most important Google integrations are working seamlessly every day with your CTM software to bring you reliable:

- Ad tracking
- Data insights
- Campaign optimization
- Audience targeting

Together, CTM + Google integrations reports give you a full picture of the data you need to maximize conversions and bring in revenue.



## INCLUDED SERVICES:

- ✓ Provide GA4 integration assistance
- ✓ Review existing tracking sources, make recommendations, reconfigure, and train on CTM best practices
- ✓ Evaluate your current triggers, configurations, and field mapping
- ✓ Assess your Google Ads integration and triggers
- ✓ Review your Google Ads call-only extension configuration

## GET STARTED NOW

Your Google Tools Boost Pack is available on **Growth** and **Connect** plans. Contact your account executive to get started.

## GOOGLE TOOLS BOOST PACK

### LEVEL ONE

1 CTM Account  
Up to 5 Tracking Sources  
Base Price: \$750

### LEVEL TWO

2 CTM Accounts  
Up to 10 Tracking Sources  
Base Price: \$1,000

### LEVEL THREE

3 CTM Accounts  
Up to 15 Tracking Sources  
Base Price: \$1,250